

NEWPORT COUNTY AFC SUPPORTERS TRUST
ELECTION OF MEMBERS TO THE TRUST BOARD 2024



PERSONAL STATEMENT FORM FOR CANDIDATES

Please answer the following prompt questions to present yourself to the voting members of the Trust. Each answer should not exceed 100 words. Please remember to provide a portrait photograph of yourself. The photo should be recent, of you alone and not a group photograph, and one in which you are easily recognisable.

Describe your personal history with, and passion for Newport County AFC.

I started watching County in the late 1970's with my Dad and brother. Playing rugby got in the way for a while but my passion for County was reignited about 15 years ago since when County has become an increasingly important part of my and my family's life to the point where it is bordering on an obsession. I'm a season ticket holder, travel to about half of our away games with the Supporters Club, sell programmes on match day, and am a regular contributor on all things County on Podcasts and in the English and Welsh language media.

Why do you believe that the Trust is important to Newport County AFC under the new club ownership model?

I want the supporters of Newport County to continue to have an influential role in setting the future direction of the Club and ensuring its long term sustainability. As the supporters' representative group and source of financial support, The Trust will have a key role to play in ensuring that the voice of supporters is heard by the Board and the new owner, in broadening our supporter base, in strengthening the link between the Club and the community in Newport and (as a significant shareholder) ensuring that the Club continues to be run appropriately.

What skills and experience would you bring to the Trust if elected?

As Deputy Chief Executive of UK Government's Intellectual Property Office I have personal responsibility for 1200 staff who generate its annual income of approximately £160M. The experience and skills that has given me as part of an Executive Board include setting strategic direction, establishing appropriate governance frameworks and ensuring they are followed, establishing robust financial management procedures (including budget setting & reporting), delivering for customers and effective communication with a wide

range of stakeholders (including customers, staff and Government Ministers). I see these as being directly transferable to a role on the Board of the Supporters Trust.

How would you stay in touch with Trust members to be able to represent their views and voice their issues?

Regular, comprehensive and clear communication with Trust members will be critical to enable the Trust to fulfil its role as the link between supporters and the Board of the Football Club. I would consult members to see how they want to engage and be engaged with but would expect to use lots of different communication methods to reflect the diversity and preferences of members. These would include at least quarterly hybrid (in-person & remote) all-member sessions, monthly drop-in surgeries, Board members being available on home match days and prompt updates via social media, a refreshed website and email.

What roles might you play in the Trust and what difference do you believe you could make?

I want to do whatever I can to ensure the long term success and sustainability of the Trust and the Football Club. I would happily work with other Trust members to form the most effective team possible but the skills and experience I have built would likely be best deployed in roles involving setting direction, planning, governance, communications & public relations and engagement/consultation. I would like to think that if elected I could help build an even stronger Trust with increased membership and which strengthens the bond between the Football Club and the Community for all our benefit.

Signed and dated:

A handwritten signature in black ink, consisting of the letters 'A' and 'B' joined together in a stylized, cursive manner.

17 June 2024

