NEWPORT COUNTY AFC SUPPORTERS' SOCIETY LIMITED

(HEREINAFTER REFERRED TO AS "THE TRUST")

Social Media Usage Policy

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Document Control

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1.0	First issue	14/09/2026	15/09/2026

1 Introduction

1.1 This policy is for all Newport County AFC Supporters Society (hereinafter referred to as ‘the Trust’) Board members, employees and volunteers acting on behalf of the Trust.

1.2 Communication through social networking platforms such as Facebook, X, Instagram, LinkedIn, BlueSky and many others is now common practice.

1.3 The same common-sense approach applies to this form of communication as they do to any other to protect the interests and reputation of the Trust, the people who represent the organisation, work for the organisation, and our immediate colleagues.

2 Social Network Usage

2.1 Do not divulge information which is confidential to the Trust, its members, partners or suppliers.

2.2 Ensure that you do not conduct yourself in a way that is detrimental to the image of the Trust.

2.3 The Trust has a public profile, and as such can be subject to scrutiny by the media and public. This means we need to take great care to ensure that social media is not used in a way that could damage the reputation of colleagues and those we work with – it means you must behave in a way which ensures there is no negative impact on the Trust, your colleagues or the people and organisations we work with.

2.4 No information, contact details, images, recordings or photos obtained by you because of your position at the Trust can be used or posted in any way, other than on the Trust’s official social media channels.

2.5 Privacy and the reputation and feelings of others must always be respected. It is in all our interests that you must not place on a website any comment, images or information that may cause embarrassment to the Trust or to immediate colleagues.

2.6 Great care should be taken to avoid using language which could be deemed as offensive. One way of approaching this is to consider how what you were saying would be viewed if it was broadcast as an interview with you.

2.7 It is expected that members of the Trust Board, Newport Association Football Club Limited (‘the Club’) Directors, the football manager or others at the Club may make comments relating to the club finances, budgets, transfer or recruitment activity. Comments of this nature must be treated sensitively and ensure that there is no negative impact on the reputation of the Club or the Trust. It is expressly prohibited for any representatives of the Trust to comment on such confidential matters publicly unless otherwise agreed with the Club.

2.8 Board members and volunteers should assume that your role at the Trust will be known, or may quickly become known, to others, and that this may well create significant interest and scrutiny. A personal conversation through social media can very quickly become very public, as is the case with any electronic communication. Unless the use or access is strictly for Trust business purposes, you should not make any posting, statement or comment that could in any way be taken as an official comment, and never about the business of the Trust.

2.9 Individuals should be aware that blogs may create documents which the courts can order to be disclosed for use in litigation.

3 Disclaimer

3.1 To ensure that there is no misattribution of views shared on personal public social media accounts, all biographies should clearly state that all views are personal and not those of the Trust.

3.2 As with all policies, any suspected breach of the Social Media Usage Policy will be treated in line with the Complaints and Disciplinary Policy.